



The Honorable William "Bill" Edwards, Mayor
The Honorable Mark Baker, District 7, Mayor Pro Tem
The Honorable Catherine F. Rowell, District 1 Councilmember
The Honorable Carmalitha Gumbs, District 2 Councilmember
The Honorable Helen Z. Willis, District 3 Councilmember
The Honorable Naeema Gilyard, District 4 Councilmember
The Honorable Rosie Jackson, District 5 Councilmember
The Honorable khalid kamau, District 6 Councilmember

WORK SESSION AGENDA

1. Call to Order
2. Discussion Items
 - a. MARTA Route 889: Oakley Industrial Boulevard Presentation - Joddie Gray, AICP
 - b. Legislative Update - Andrew Long, A.R. Long Company
 - c. Process for Proclamations.
3. Executive Session (CLOSED), if necessary.
4. Adjournment



CITY OF SOUTH FULTON

COUNCIL AGENDA ITEM

COUNCIL WORK SESSION



SUBJECT: MARTA Route 889 - Oakley Industrial Blvd.

DATE OF MEETING: 2/26/2019

DEPARTMENT: City Manager

ATTACHMENTS:

Description	Type	Upload Date
MARTA Route 889	Cover Memo	2/21/2019

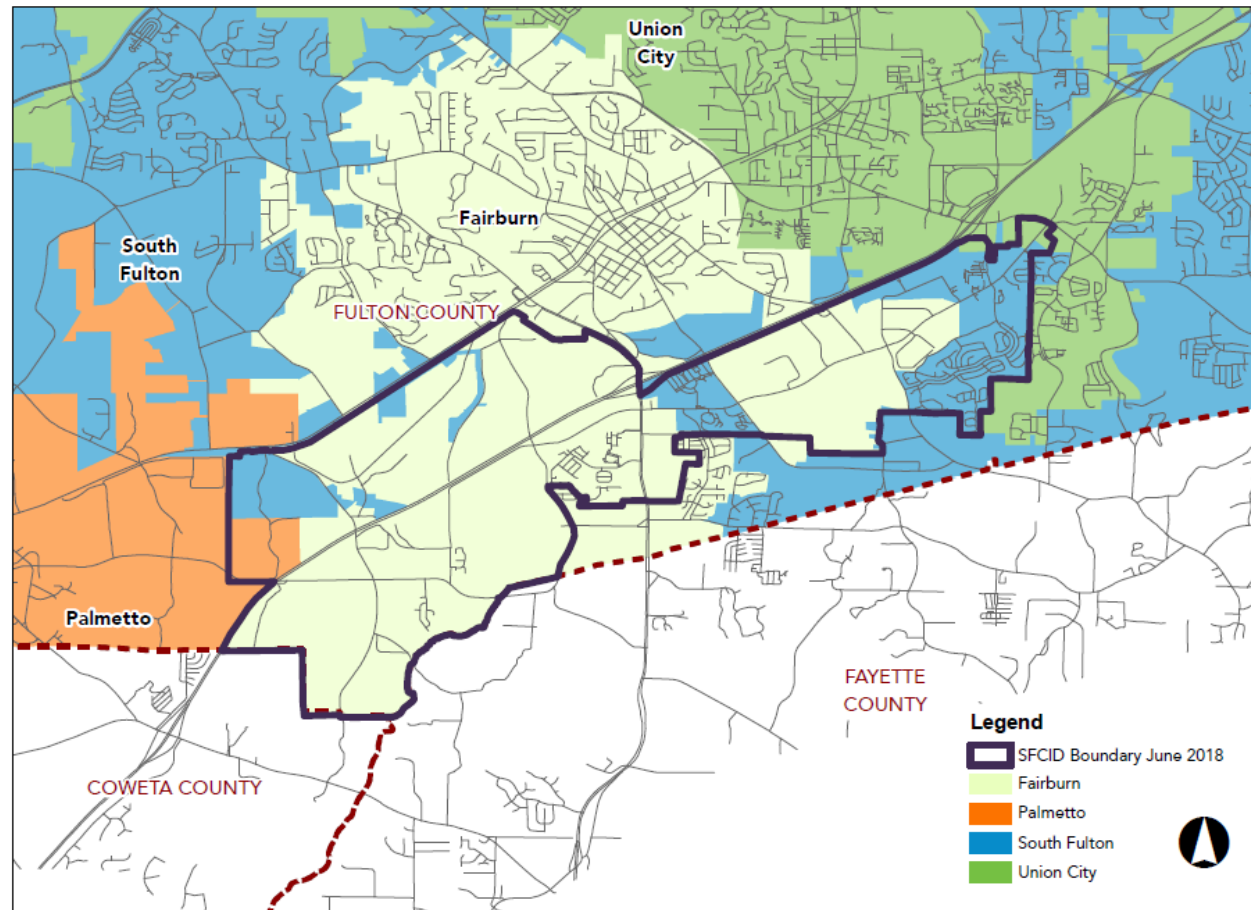


MARTA ROUTE 889: OAKLEY INDUSTRIAL BOULEVARD

February 26, 2019

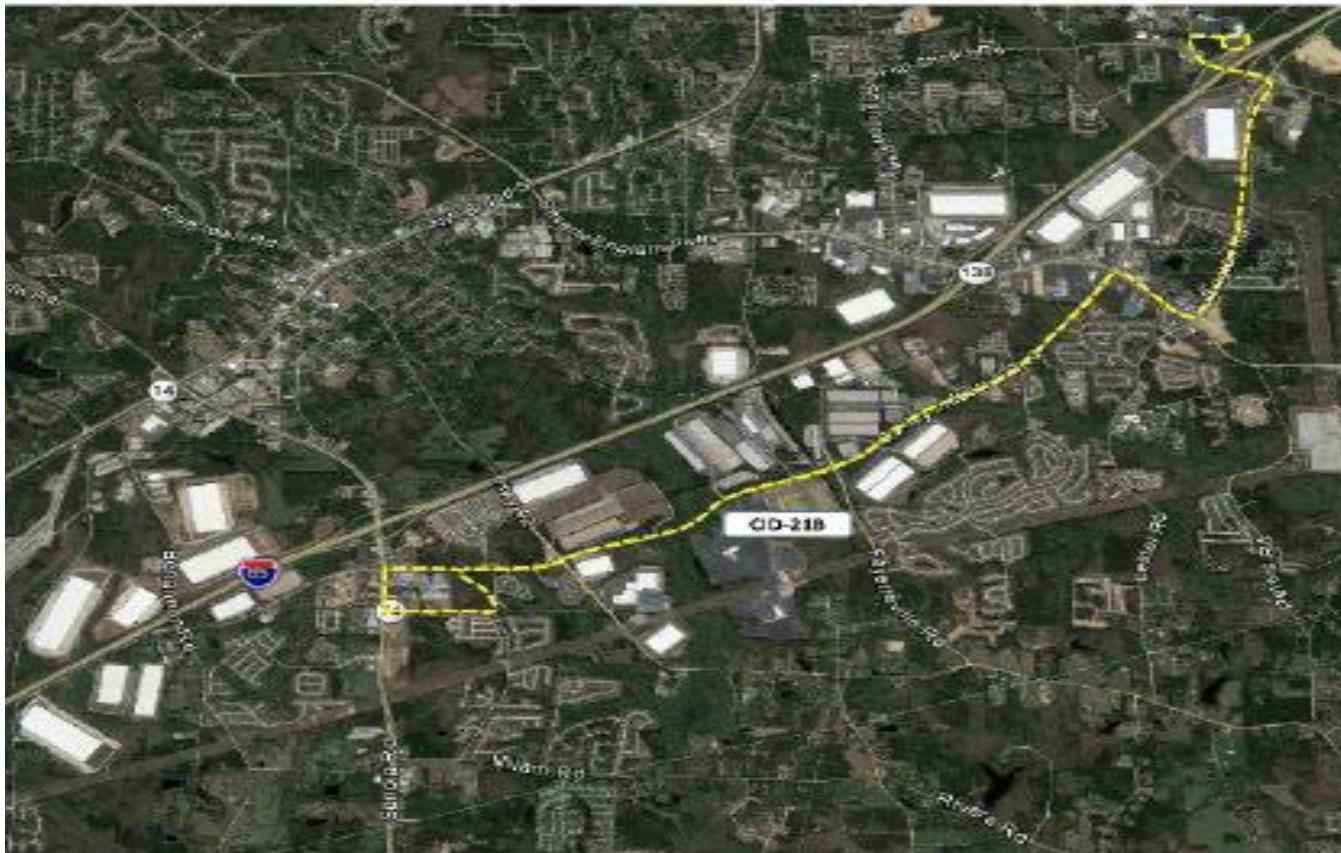
South Fulton CID Multi Modal Study

The South Fulton CID recently completed a Multi Modal Study, funded by ARC, identifying potential transportation projects within the CID area.



Key Study Recommendation

The first tier of recommendations includes an extension of MARTA bus service and construction of a new Park & Ride Facility on SR 74.



History of MARTA Route 889

- **Oakley Industrial Boulevard** was not eligible for MARTA service for many years due to the substandard nature of the roadway.
- After a multi-jurisdictional effort, the roadway was upgraded (costing \$4.1 Million) and advocacy for a new MARTA Route on OIB started



History of MARTA Route 889



- After many years of advocacy Route 889 along **Oakley Industrial Boulevard** was proposed by MARTA for implementation in December 2017.
- According to MARTA, during the public process political leaders from the city of South Fulton revealed concern about the route impacting Oakley Township.
- Without clear support from local leaders the proposed new service was delayed.
- To address these concerns the CID has been working to reroute the service exclusive to OIB and to showcase that the community does support this service.

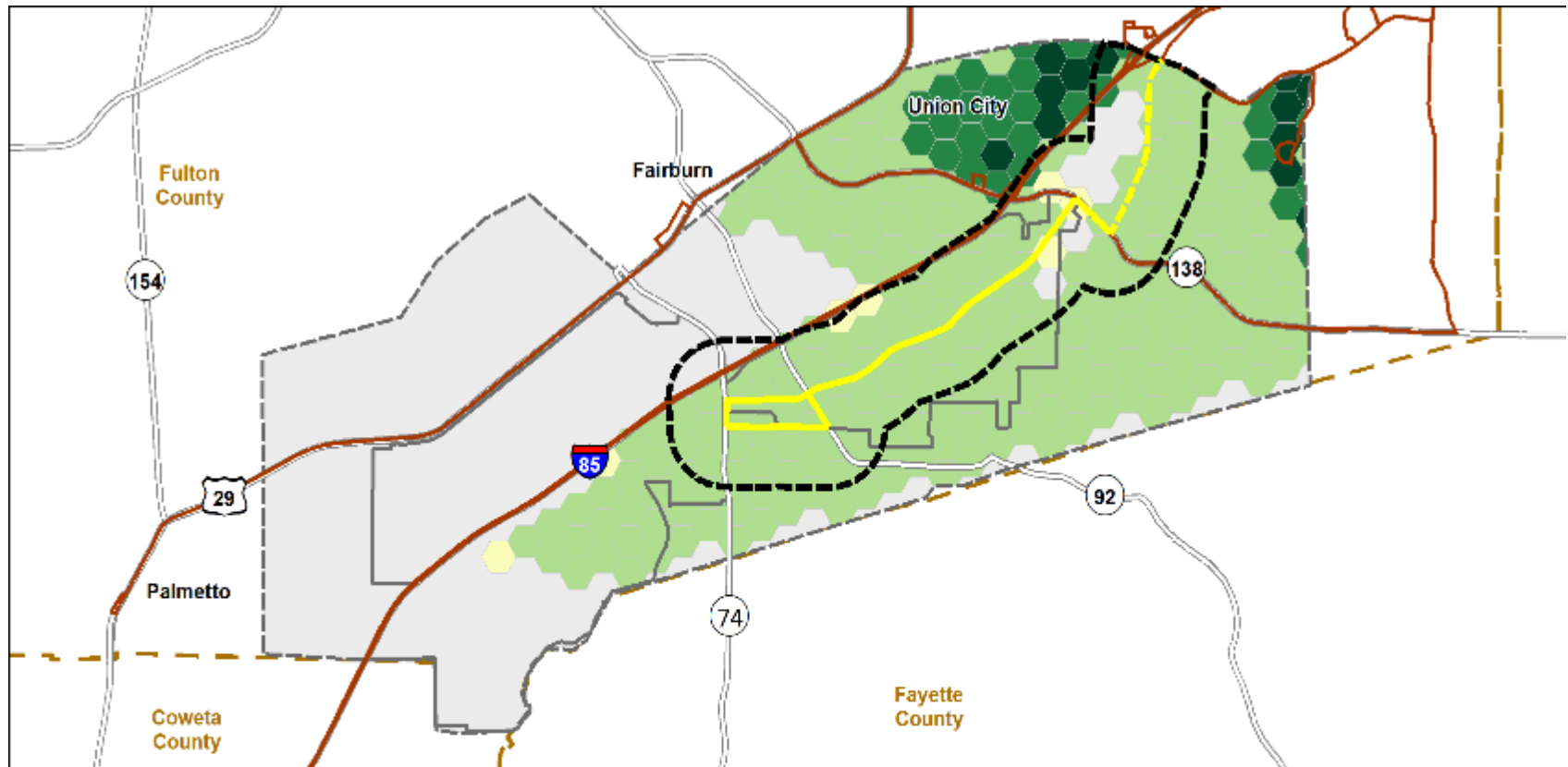
MARTA ROUTE 889

SOUTH FULTON CID

Why MARTA Route 889?

- High travel demand along **Oakley Industrial Boulevard**, congestion, and lack of access to jobs.
- A relatively high population of transportation-disadvantaged populations that often depend more heavily on transit service, including:
 - Elderly
 - Disabled
 - Households living below the poverty line
- Densities to support the route
- About to break ground on a \$1.5 Million Park & Ride Lot on SR 74

Population Density



- 40 Acres
- Existing Transit Routes
- CID-21A
- CID-21B
- 1/2 Mile Transit Walkshed
- Multi-Modal Study Area
- CID Boundary

Population

- Average (67)
- Above Average (68 - 134)
- 2x Above Average (135 - 201)
- 3x Above Average (> 201)

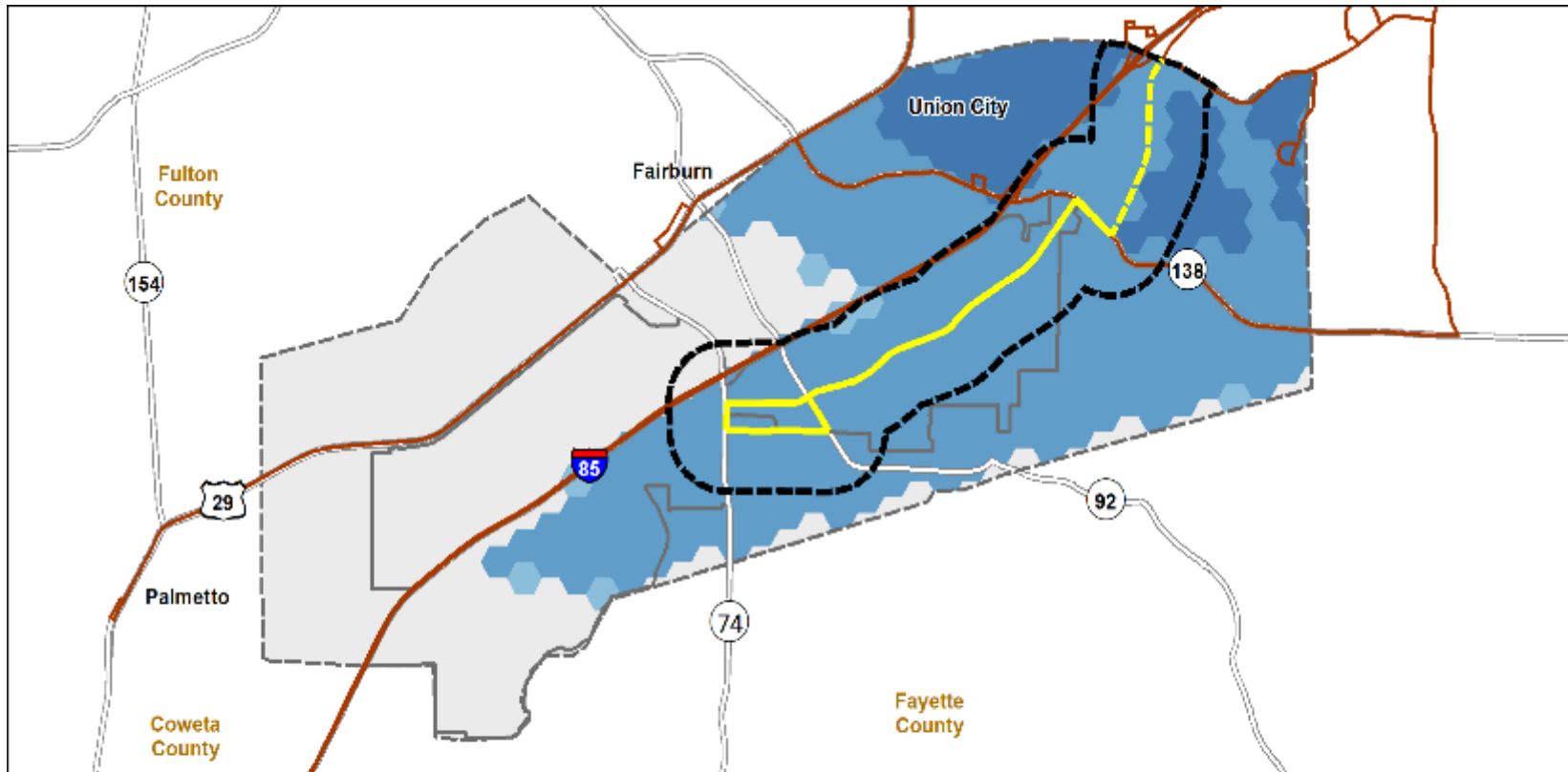
0 2 4 Miles



South Fulton Community Improvement District



Relative Housing Density



- 40 Acres
- Existing Transit Routes
- CID-21A
- CID-21B
- 1/2 Mile Transit Walkshed
- Multi-Modal Study Area
- CID Boundary

- Dwelling Units**
- Average (26)
 - Above Average (27 - 52)
 - 2x Above Average (> 52)

0 2 4 Miles

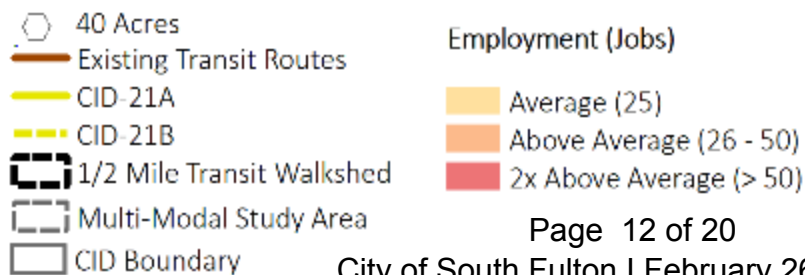
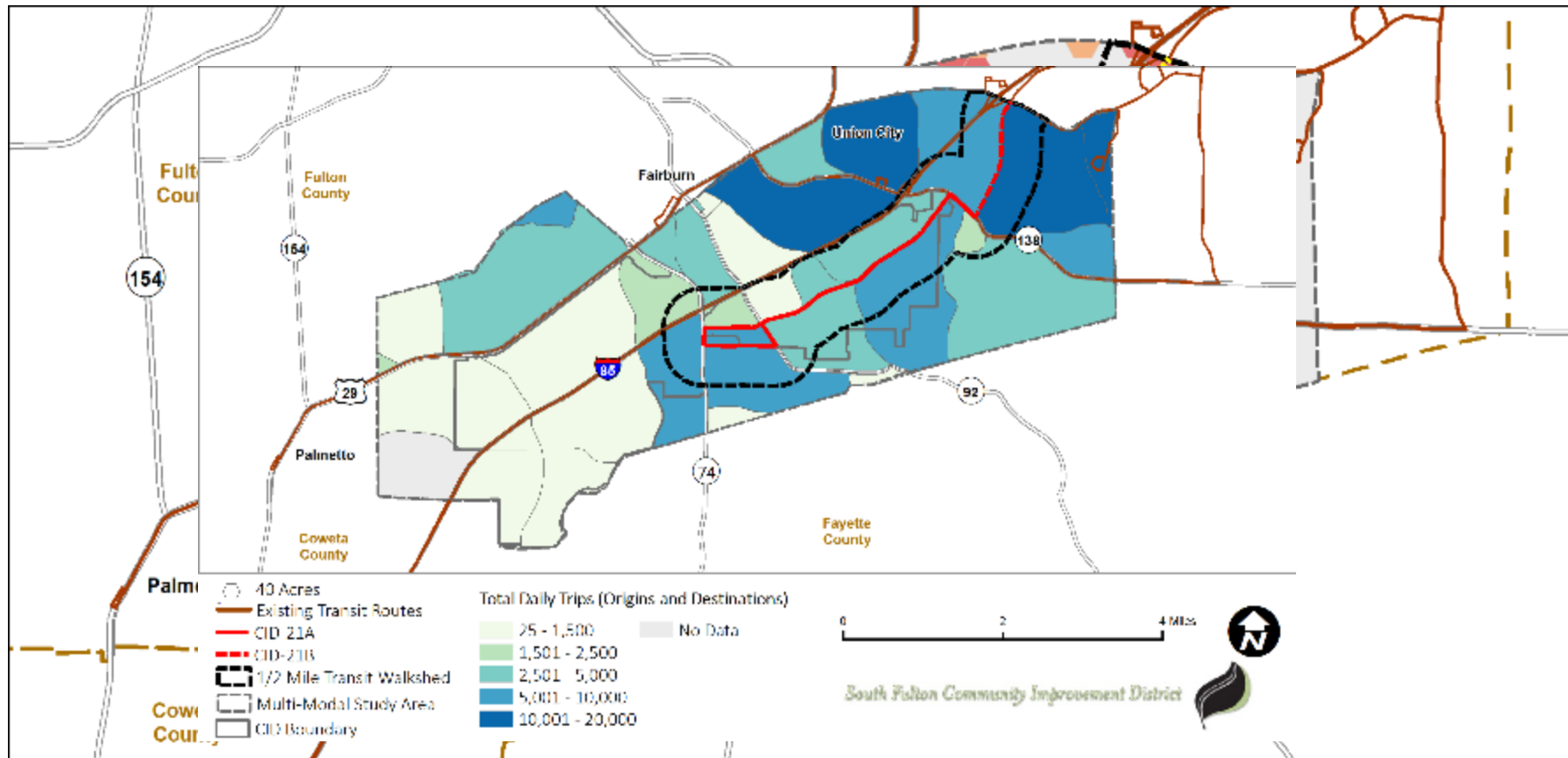


South Fulton Community Improvement District

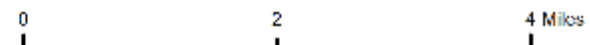
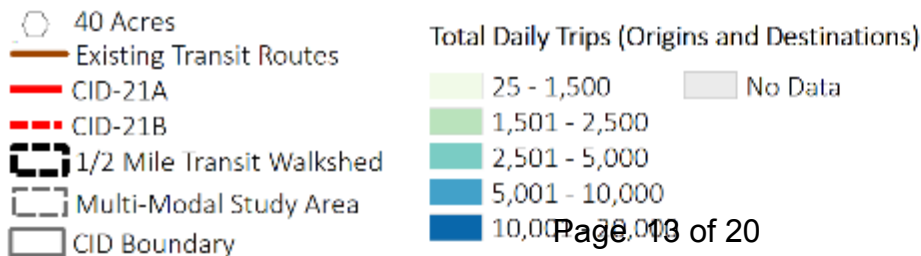
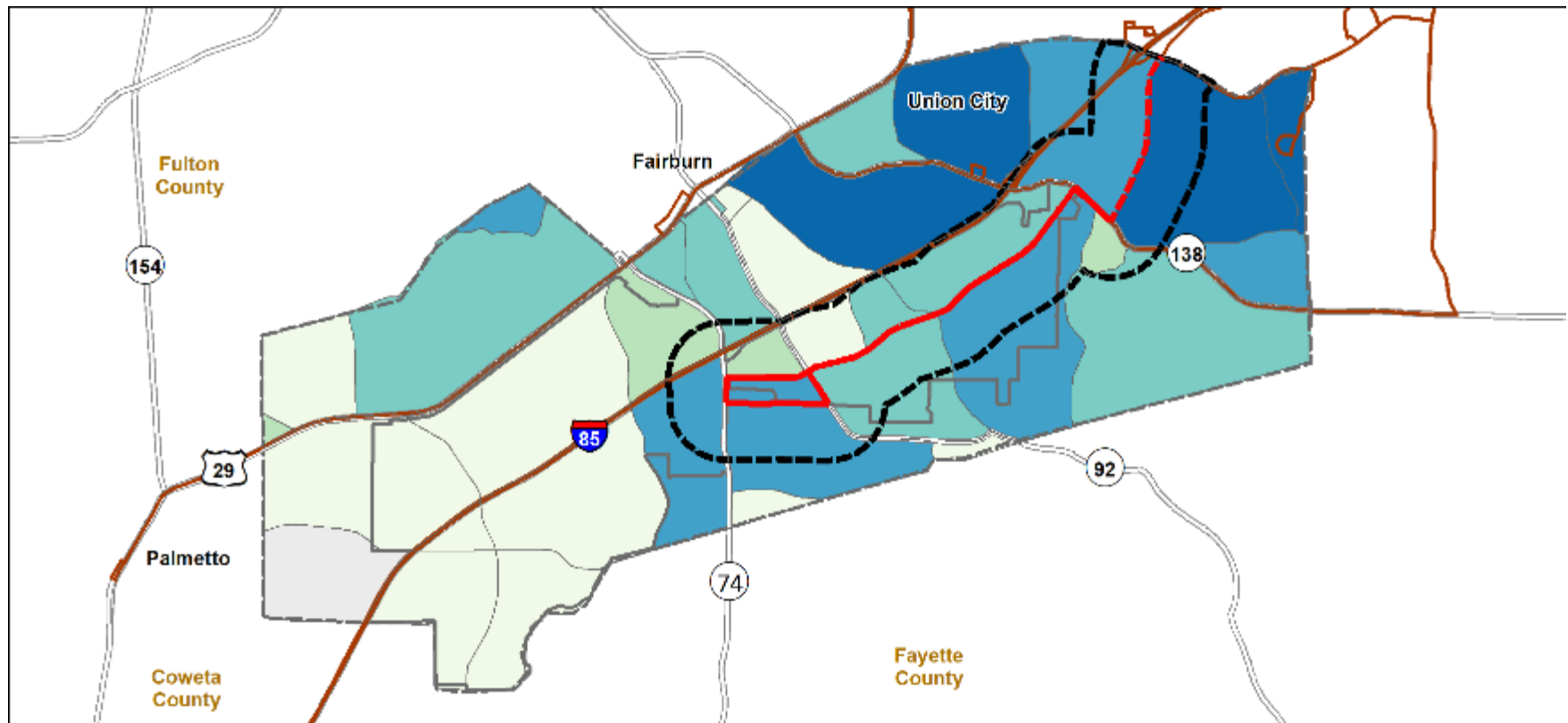


South Fulton Community Improvement District

Employment Density



Estimated Daily Trips Based on Travel Demand Model

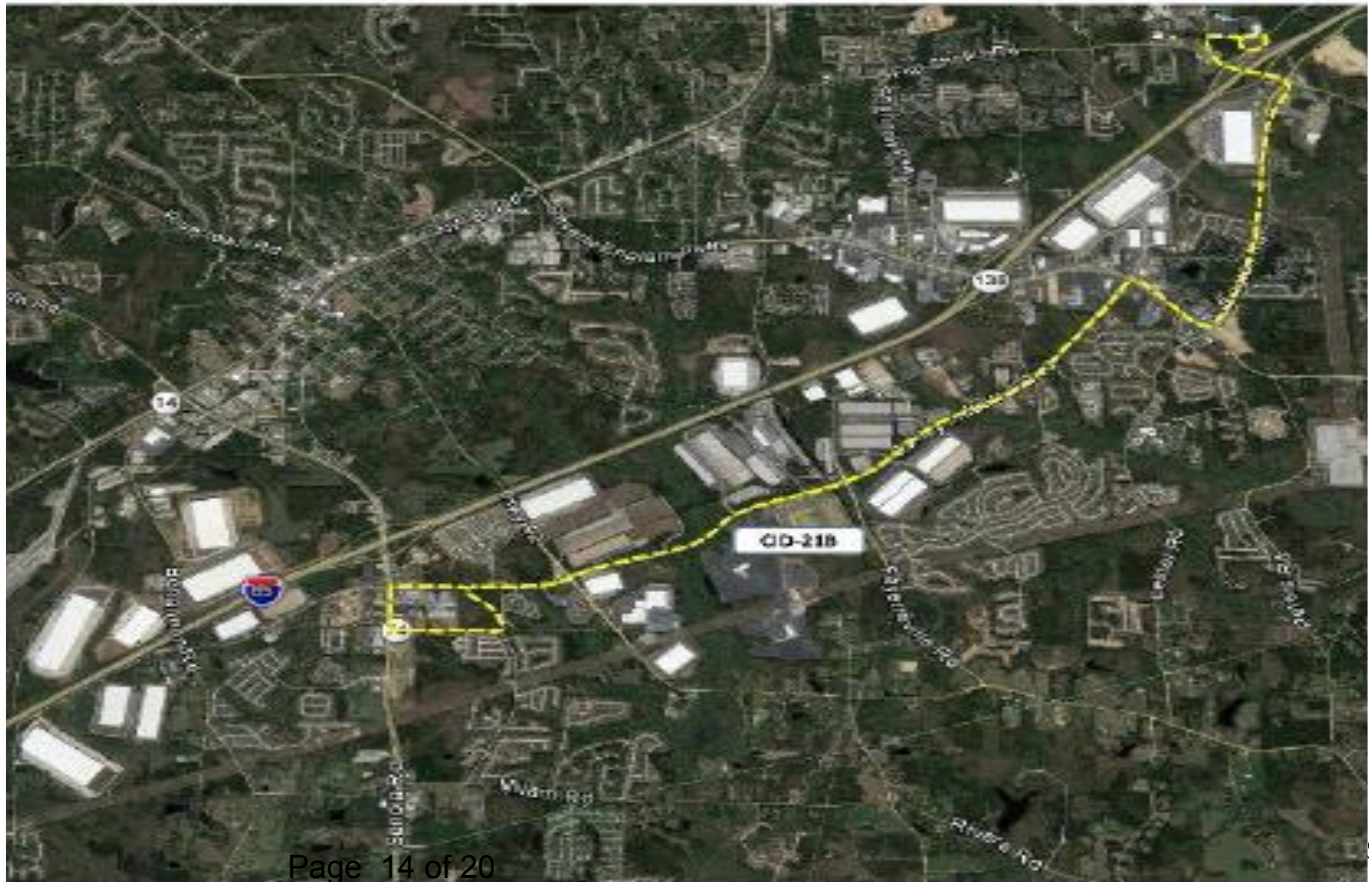


South Fulton Community Improvement District



Routing

This project would modify the proposed MARTA Route 889 to travel exclusively along **Oakley Industrial Boulevard** completing a turnaround using the park-and-ride lot that is being planned for SR 74.



How can you help?

**Write a letter of support to MARTA for Oakley Industrial Boulevard:
Route 889**

Next Steps for the South Fulton CID



- Submit the letters of support from communities and employers
 - Already submitted letters from Union City and Fairburn
- Discuss project with political leaders and MARTA General Manager
- Offer to host public meetings
- Continue advocacy for workforce development and getting residents to our jobs

Next Steps for CID and City of South Fulton



- Hold another meeting to comprehensively review and discuss all projects proposed in the City of South Fulton area



CITY OF SOUTH FULTON

COUNCIL AGENDA ITEM

COUNCIL WORK SESSION



SUBJECT: Legislative Updte

DATE OF MEETING: 2/26/2019

DEPARTMENT: City Manager

ATTACHMENTS:

Description	Type	Upload Date
WS_Legislative Update 2-26-19	Cover Memo	2/21/2019



CITY OF SOUTH FULTON LEGISLATIVE UPDATE

WILLIAM “BILL” EDWARDS
Mayor

ODIE DONALD II
City Manager

Presented By:
Andrew Long, A. R. Long Company

CITY OF SOUTH FULTON
5440 FULTON INDUSTRIAL BLVD, SOUTH FULTON, GA 30336
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City of South Fulton | February 26, 2019
#SouthFultonStrong



CITY OF SOUTH FULTON

COUNCIL AGENDA ITEM

COUNCIL WORK SESSION



SUBJECT: Discussion for Proclamations

**DATE OF
MEETING:** 2/26/2019

DEPARTMENT: Mayor
