

CITY OF SOUTH FULTON, GEORGIA
South Fulton Service Center Auditorium, 5600 Stonewall Tell Road
Tuesday, August 15, 2017, 5:00PM



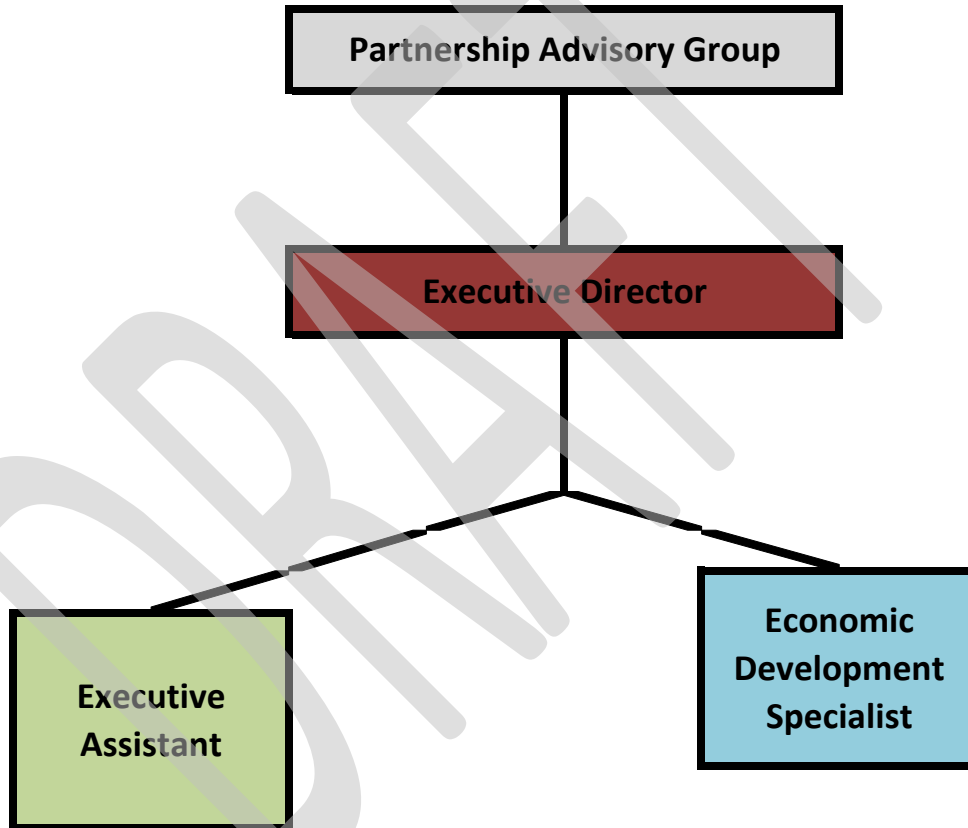
The Honorable William “Bill” Edwards, Mayor
The Honorable Catherine F. Rowell, District 1, Mayor Pro Tem
The Honorable Carmalitha Gumbs, District 2 Councilmember
The Honorable Helen Z. Willis, District 3 Councilmember
The Honorable Naeema Gilyard, District 4 Councilmember
The Honorable Rosie Jackson, District 5 Councilmember
The Honorable khalid kamau, District 6 Councilmember
The Honorable Mark Baker, District 7 Councilmember

WORK SESSION AGENDA

5:00PM

1. Presentation by Connect South Fulton, a new organization dedicated to increasing jobs, investment, and economic prosperity in South Fulton County
 2. Update on the Municipal Courts (Interim City Attorney)
 3. Presentation by Fulton County on TSPLOST, Capital Improvement Program, General Operations and the need for a new Comprehensive Transportation Plan
-

Proposed Organizational Chart Connect South Fulton



Proposed Connect South Fulton Budget		
Item		Amount
Executive Director's Salary		\$ 80,000.00
Economic Development Specialist's Salary		\$ 40,000.00
Executive Assistant's Salary		\$ 35,000.00
Consultant Services		\$ 50,000.00
Office Expenses (Rent, Utilities, etc.)		\$ 25,000.00
Miscellaneous Office Expenses		\$ 20,000.00
	TOTAL	\$ 250,000.00



Connect South Fulton

ATL's Gateway to Opportunity

Our mission is to promote the cities of South Fulton, as **distinctive communities** that **attract global investment** by cooperating to cultivate a thriving, expanding business community and prosperous quality of life.

Our vision is to **connect** South Fulton, into Atlanta's new center for **progressive sustainable** development by providing diverse opportunities and world-class amenities.

8 Cities of South Fulton

Chattahoochee
Hills

College Park

East Point

Fairburn

Hapeville

Palmetto

South Fulton

Union City

Goal 1: Business Development

Encouraging business recruitment, retention and expansion in the seven cities of South Fulton by: (1) Identifying South Fulton's targeted industries, (2) coordinating with state and international economic development organizations to promote international trade, (3) promote hospitality and tourism, (4) conducting visitations with companies, and (5) coordinating business expansion activities.

Goal 2: Government Relations

Collaborating to enhance government relations by (1) conducting periodic update meetings with municipalities/county/DAFC and technical colleges and (2) providing ongoing feedback on legislation that impacts economic development.

Goal 3: Marketing

Creating a marketable, unified brand for the seven cities of South Fulton by (1) Creating an organized network of corporate executives to assist with the promotion of the business environment, (2) digitally integrating the brand to promote each of the cities and their marketing activities, and (3) Establishing contact and continuously coordinating with lead economic development agencies and partners.

STRATEGIC ACTION PLAN

DEVELOPMENT AUTHORITY OF FULTON COUNTY

SOUTH FULTON ECONOMIC DEVELOPMENT PARTNERSHIP



CHATTAHOOCHEE HILLS

COLLEGE PARK

EAST POINT

FAIRBURN

HAPEVILLE

PALMETTO

SOUTH FULTON

UNION CITY



INTRODUCTION

To continue the formation of the South Fulton Economic Development Partnership (Partnership), the Strategic Action Plan summarizes the next steps of creating the Partnership. The Collaborative Firm has provided a preliminary implementation plan that identifies specific items that should be undertaken.

As a part of The Collaborative Firm's outreach efforts, the firm has obtained essential feedback from local economic development professionals with each South Fulton city, as well as the mayors about the economic development goals that should be undertaken by the Partnership. Therefore, The Collaborative Firm has also developed a preliminary action plan for the Partnership that can guide the Partnership's activities during its first two years of operation. It is important to note that the activities of the Partnership will be driven by the available funding and/or resource partners that are developed.

This document includes a Strategic Action Plan to facilitate the creation of the South Fulton Economic Development, as well as a Strategic Action Plan guiding an operational South Fulton Economic Development Partnership in its initial twelve months to two years of operation.

STRATEGIC ACTION PLAN

ORGANIZATION FORMATION

Phase II - Organization Formation	
Action	Notes
Review and consider funding sources: DAFC, Fulton County Government, the South Fulton cities, and corporate partners	Funding availability will dictate staffing levels and economic development activities.
Create a preliminary board of directors for the Partnership, with representation appointed from each city	For ease of preliminary approvals from jurisdictions, this may be the local mayors until the Partnership is formally created.
Determine staffing needs of the Partnership	
Create by-laws that formally establish the Partnership's structure, funding, and govern the organization	Resolution approved by local agencies will establish appointment structure and annual funding.
Continue branding and marketing effort	Get buy-in on organization name and tagline, and refine mission and vision statements
Update of Economic Development Assessment and Cluster Analysis	As cities update their Comprehensive Plans, and employment sector numbers change, edit Economic Development Assessment accordingly and Cluster Analysis accordingly.
Create buy-in with other partners: Community Improvement Districts (CIDs), chambers of commerce, and businesses located in South Fulton	It is important to coordinate efforts with other organizations working to create a positive business environment in South Fulton.
Coordinate efforts with the Aerotropolis Alliance	The Partnership and the Aerotropolis Alliance's efforts need to complement one another.
Coordinate with Fulton County Government on inclusion of the unincorporated area of the County in the Partnership's efforts	
Coordinate with Carl Vinson Institute to ensure that efforts of the Partnership coordinate with outcomes of their recommendations on Fulton County Economic Development	Evaluate the structure of economic development within Fulton County Government.

STRATEGIC ACTION PLAN: SOUTH FULTON ECONOMIC DEVELOPMENT PARTNERSHIP

Upon forming the South Fulton Economic Development Partnership, the organization must have goals for carrying out its work. Based on the input obtained during outreach sessions, the initial recommendations for the South Fulton Economic Development Partnership's goals are as follows:

1. **Business Recruitment**
2. **Business Retention and Expansion**
3. **Marketing**
4. **Government Relations**

Based on these initial goals, The Collaborative Firm is recommending a general action plan that could be undertaken by the Partnership within its first twelve months to two years of operation. The action items also include a list of performance measures that could be considered as well. It is important to note that The Collaborative Firm recommends that once the Partnership is fully operational that its action items align with the adopted goals of the appointed Board, as well as its corresponding budget and staffing levels.

South Fulton Economic Development Partnership		
Action	Measures	Notes
Business Attraction		
Identify South Fulton's targeted industries	• Targeted industries identified • Number of targeted industries contacted • Number of projects coordinated	• Based on Cluster Analysis and Economic Development Assessment, suggested targeted industries are Transportation/Logistics; Hospitality/Travel/Tourism; and Industrial/Manufacturing
Coordinate with state and international economic development organizations to promote international trade	• Number of international leads disseminated to businesses • Number of business to business meetings coordinated	
Promote hospitality and tourism (i.e. conventions, sports tournaments, etc.)	• Number of conventions • Number of sports tournaments	• Coordinate with the Destination Marketing Organization. • Tournaments have impacts on hotels and restaurants. South Fulton has facilities (Soccer Fields, Tom Lowe Shooting Range, Veladrome, South Fulton Tennis Complex, and Miracle Field)

Business Retention and Expansion		
Conduct visitation with companies (i.e. large employers)	• Number of visitations conducted	• Coordinate with local governments and chambers of commerce
Coordinate business expansion activity	• Number of projects requiring coordination activity	
Marketing		
Create an organized network of corporate executives to assist with promoting the business environment	• Identify executives and create a strategic working/networking agenda	
Create a South Fulton Economic Development Partnership website, Twitter account, Facebook page that promotes the area and its marketing activities	• Purchase website domain name and create website content • Number of website visits per month • Number of contacts or information requests through website	
Establish contact and continuously coordinate with lead economic development agencies and partners (i.e. State, Georgia Power, city representatives, site selectors)		
Government Relations		
Conduct periodic update meetings with municipalities/county/DAFC, and technical colleges	• Number of update meetings	• Improves coordination and information sharing
Provide ongoing feedback on legislation that impacts economic development	• Number of state and local legislation reviews	• Provide feedback on legislative impacts to South Fulton



CITY OF SOUTH FULTON (CoSF) TRANSPORTATION PROGRAM UPDATE



AGENDA

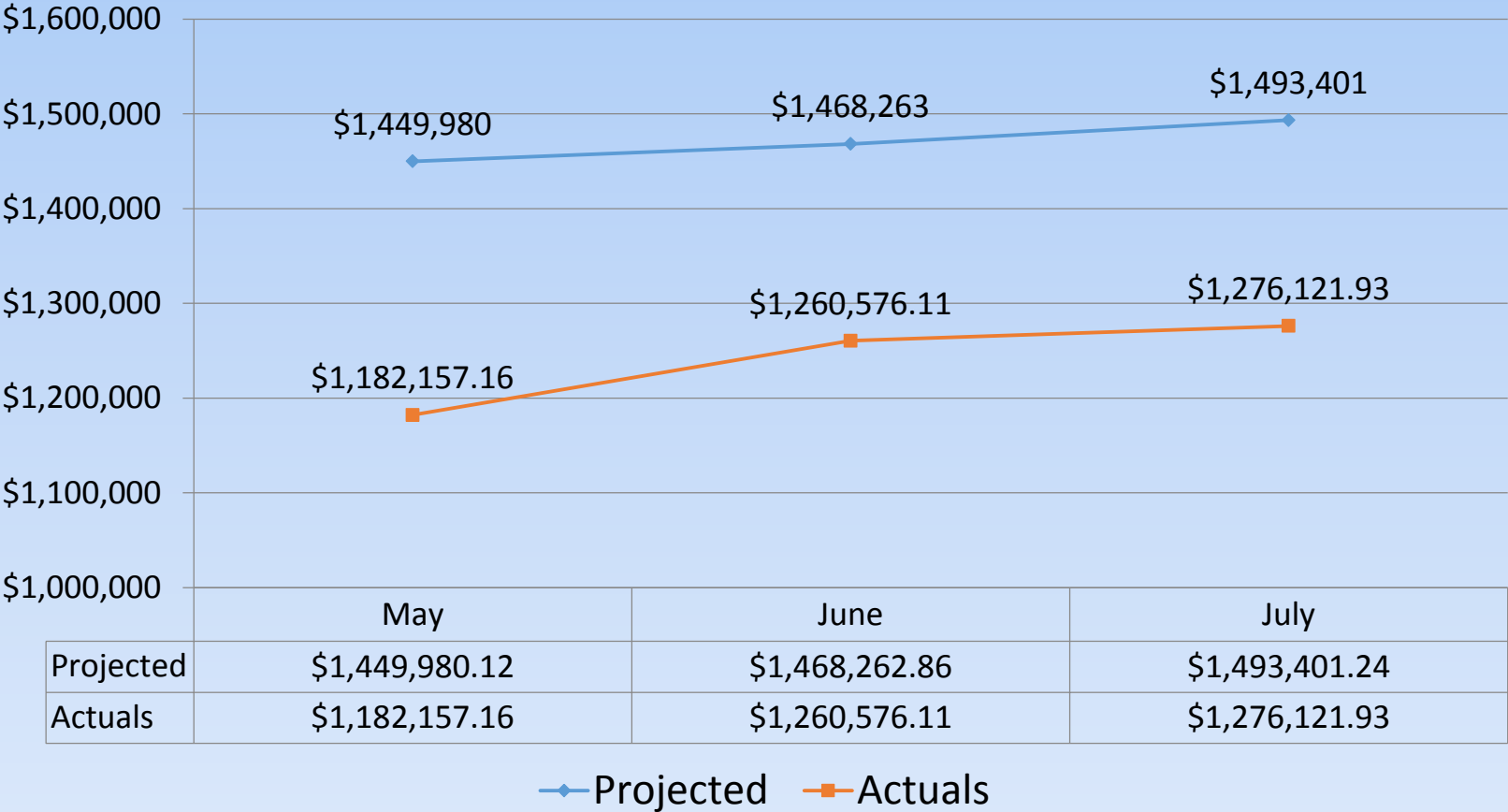
- TSPLOST
 - Revenues (projected vs. actuals)
 - 2017-2018 projects
- 2016-2021 Capital Improvement Program
 - IGA
 - Project Updates
- 2018 Budget
 - Operations & Maintenance
 - Planning & Engineering







TSPLOST REVENUES TO DATE (Projected vs. Actuals)





CITY OF SOUTH FULTON T-SPLOST

\$94.4 MILLION

TIER 1 & 2



Maintenance & Safety
\$36.2 Million



Pedestrian & Bike
\$4.2 Million



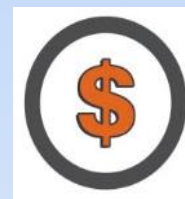
Bridges
\$3.7 Million



Quick Response
\$1.9 Million



Operations & Safety
\$41.9 Million



Program Management
\$5.1 Million

\$1.1 Million - Fulton County Airport



2017 (Execution)

- Maintenance & Safety Operations
 - \$8.5 million
- Operations & safety
 - \$2.0 million (Design Phase)
 - Butner Rd @ Camp Creek Parkway
 - Butner Rd @ Union Rd
 - Campbellton-Fairburn @ Jones Rd
 - Cascade-Palmetto Hwy @ West Stubbs Rd
 - Fulton Industrial Blvd Streetscape
 - Old Fairburn Rd @ Union Rd
- Pedestrian & Bike
 - \$2.0 million (Construction Phase)
 - Enon Road sidewalks

2018 (Planning)

- Maintenance & Safety Operations
 - \$8.3 million
- Operations & safety (Design/Construction Phases)
 - \$6.5 million
 - Butner Rd @ Camp Creek Parkway
 - Butner RD @ Union Rd
 - Campbellton Rd @ Stonewall Tell Rd
 - Feldwood @ Bench Mark Dr
 - Old Fairburn Rd @ Union Rd
 - Rivertown Rd @ Cedar Grove Rd
 - Stonewall Tell Rd @ Union Rd
- Pedestrian & Bike
 - \$2.3 million (Construction Phase)
 - Danforth Road sidewalks



2017-2018 TSPLOST PROJECTS



MAINTENANCE & SAFETY ENHANCEMENTS

CONTRACTED WITH ER SNELL to begin in September 2017

1. RESURFACING OF CORRIDORS (\$2.3 million)

Road Name	From	To	Length (mi)
Cedar Grove Road	Rivertown Road	Chattahoochee Hills	5.2
New Hope Road	Boat Rock Road	Cascade Road	2.3
Old Fairburn Road	Union Road	Atlanta City Limits	2.5
		Total	10.0

2. SUBDIVISION TOPPINGS (\$565,000)

Subdivision
Camp Creek Village
Chestnut Ridge @ Cedar Grove
The Falls @ Camp Creek
Forest Creek
Fox Fire
Herron Creek
Lake Royale
Prestons Vineyard
Town Creek @ Cedar Creek



2017-2018 TSPLOST PROJECTS



MAINTENANCE & SAFETY ENHANCEMENTS

2017-2018 ANTICIPATED PROJECTS

1. RESURFACING OF CORRIDORS (\$3.9 million)

Road Name	From	To	Length (mi)
Bethsaida Road	Highway 138	Clayton County	3.1
Cascade Road	Fulton Industrial Blvd	Atlanta City Limits	4.6
Enon Road	Stonewall Tell Road	Campbellton Road	4.3
Rivertown Road	Fairburn City Limits	Chattahoochee Hills	4.6
		Total	16.6

2. SUBDIVISION TOPPINGS (\$982,000)

Le Jardin

Merrywood

Parks @ Cedar Grove

Providence Glen

Renaissance @ South Park

Stoneridge

Thornwood Park



2017-2018 TSPLOST PROJECTS



MAINTENANCE & SAFETY ENHANCEMENTS

3. SUBDIVISION RESURFACING

2017

1. Ashley Downs
2. Benchmark
3. Bentwood Trace
4. Bethsaida West
5. Deerwood Park
6. Emerald Pointe
7. Estes Drive
8. Forest owns
9. Hillandale
10. Morning Creek Estates
11. Ponderosa
12. Rebecca Lake Estate
13. West Park
14. Woodland Estates
15. Woodward Estates

2018

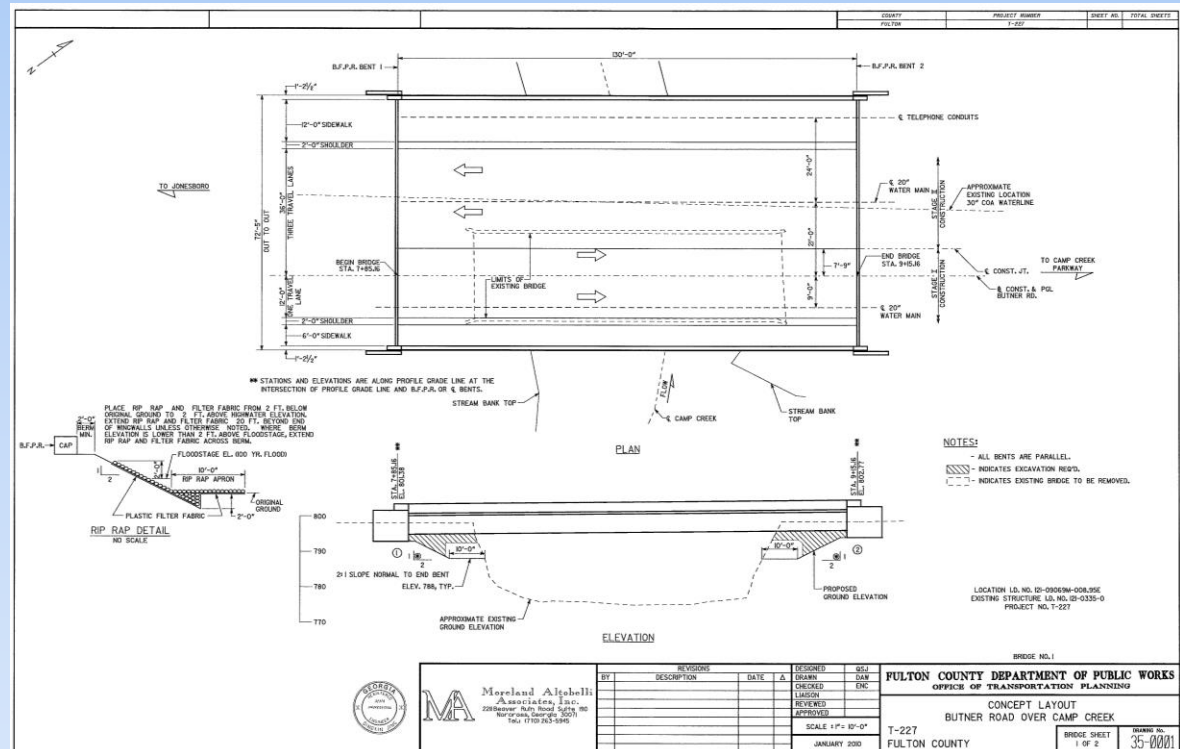
1. Beaver Creek
2. Devon Shire
3. Hania Flowers Estates
4. Kimberly
5. Kimberly Forest
6. Kings Ridge
7. Mitchell Crossing
8. Monterey
9. Oak Ridge
10. Old National East
11. Picardy Circle South
12. The Meadows
13. Will Lee Pines
14. Wolf Creek Forest





Butner Rd over Camp Creek

- Final Design underway now
- Future Steps
 - Right-of-Way Acquisition
 - Utility Relocation
 - Construction





2017-2018 TSPLOST PROJECTS



PEDESTRIAN & BIKE IMPROVEMENTS

<u>Locations</u>	<u>Projected Costs</u>
Enon Road (Lynarbor Lane to Sanford J. Jones) • In R-O-W Acquisition Phase • Anticipated December 2017 Letting	\$2,000,000
Danforth Road (Rehoboth Circle to Cascade Road) • In R-O-W Acquisition Phase • Anticipated Summer 2018 Letting	\$2,250,000
Total	\$4,250,000

2017-2018 TSPLOST PROJECTS

FULTON COUNTY AIRPORT IMPROVEMENTS



Road Name	9.5 mm Topping- \$70.75 Ton	Tack-#2.20 Gallon	Total Resurfacing	Edge Milling- \$7.05 S.Y.	Striping-\$3240 Mile	Total Cost
Aviation Circle	1,807 Tons- \$127,845	1,533 Gal.- \$3,372	\$131,217	7,109- \$50,118	2.52 Mi.- \$8,165	\$189,500



2017-2018 TSPLOST PROJECTS



QUICK RESPONSE PROJECTS

Quick Response Projects are unforeseen projects that may come up at any time due to acts of nature, erosion, or other circumstances.

- Culvert Repairs
- Major Sink/Pothole Repairs
- Sidewalk Extensions
- Signals
- Guardrail Repairs



Creel Road Emergency Pipe Repair



Before



After



2016-2021 Capital Improvement Program

Campbellton Road Sidewalks

Before



After

Old National Hwy Sidewalks Phase I

Before



After





2016- 2021 CAPITAL IMPROVEMENT PROGRAM



UPDATES OF CURRENT CIP PROJECT

- Under Construction
 - Wolf Creek Multiuse Trail
 - September 2017 Completion
 - Old National Hwy Phase I
 - Spring 2018 Completion
- Under Design
 - Roundabout at Butner/Stonewall Tell
 - Design Completed
 - 3 Parcels still need to be acquired
 - Construction delayed until acquisition
 - Fairburn Road Phase II
 - In Final Design
 - Bridge Improvements
 - Demooney Road over Deep Creek
 - Cochran Road over Deep Creek
 - Cochran Road over Camp Creek





UPDATES OF CURRENT CIP PROJECT

- Current Project Needs
 - Cascade Rd over Branch of Utoy Creek
 - GDOT Guardrail Safety Project match
 - 2018 LMIG Resurfacing match
 - Campbellton Rd/Boat Rock/New Hope Rd- Street lighting
- GDOT Managed Projects
 - Campbellton Road/Boat Road Road/
New Hope Road Intersection
Improvement
 - Buffington Road Widening and
Operational Improvements





UPDATES OF CURRENT CIP PROJECT

IGA EXECUTED BETWEEN FULTON COUNTY AND CITY OF SOUTH FULTON

- **Article 27.2- Road and Highway Maintenance**

At the request of the City, the County will continue to provide basic road and highway maintenance and repair consistent with the budget for 2016. This does not include any capital projects that might be considered major repairs or capital improvements.

- **Article 27.5**

The County and City will discuss any further work on existing Capital Improvement Projects (CIP) and negotiate a separate fee for planning, design and engineering services and a project management fee for said projects.

INTERGOVERNMENTAL
AGREEMENT FOR THE PROVISION
OF
CERTAIN SERVICES
between
FULTON COUNTY, GEORGIA and
THE CITY OF SOUTH FULTON, GEORGIA

THIS INTERGOVERNMENTAL AGREEMENT ("Agreement"), by and between Fulton County, Georgia ("County") and the City of South Fulton, Georgia ("City") entered into effective as of the 1st day of May, 2017.

WHEREAS, Fulton County, Georgia is a constitutionally created political subdivision of the State of Georgia; and

WHEREAS, the City of South Fulton is a municipality created by the 2016 Georgia General Assembly pursuant to House Bill 514; and

WHEREAS, City residents are County residents, and the County and the City desire to maintain a mutually beneficial, efficient and cooperative relationship that will promote the interests of the citizens of both jurisdictions; and

WHEREAS, H.B. 514 provides that the initial mayor and councilmembers of the City will be chosen by voters on March 21, 2017, and in the April 18, 2017 runoff elections, and that the elected mayor and councilmembers shall take office immediately following their election and may act by a majority starting on or prior to May 1, 2017 to meet and take actions that will be binding on the City; and

WHEREAS, H.B. 514 provides South Fulton with a twenty-four (24) month transition period starting from November 15, 2016 before it must assume and exercise all powers of a municipality; and

WHEREAS, Section 7.1(b) of H.B. 514 provides that "during such transition period, Fulton County shall continue to provide within the territorial limits of the City of South Fulton all government services and functions which Fulton County provided in that area during 2015 and at the same actual cost, except to the extent otherwise provided in this section;" and

WHEREAS, the Georgia Constitution, Article IX, § 2, ¶ 1, except as otherwise provided by law, prohibits cities and counties from exercising governmental authority within each other's boundaries except by Intergovernmental Agreement; and

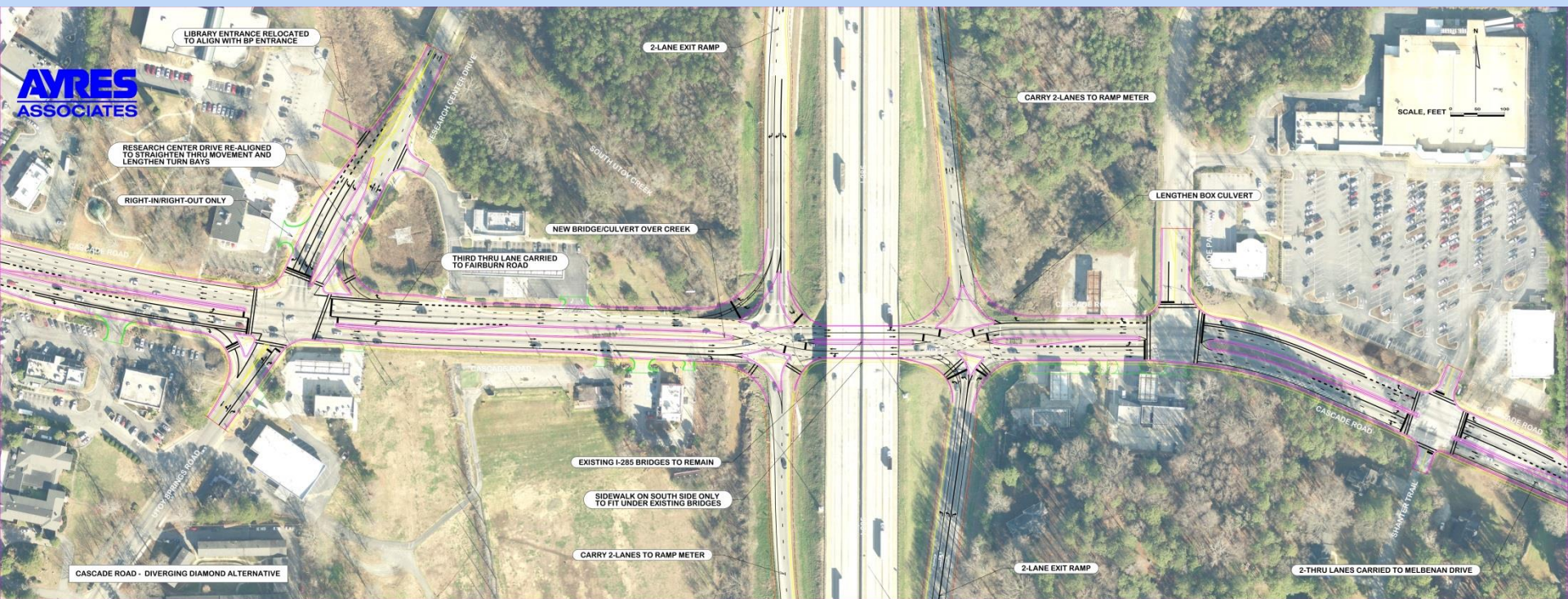
WHEREAS, O.C.G.A. § 36-31-4 provides a constitutional, statutory exception to Article IX, § 2, ¶ 1 of the Georgia Constitution and establishes a twenty-four (24) month transition period when the City shall continue to provide government services and functions in the



2016- 2021 CAPITAL IMPROVEMENT PROGRAM

PROJECT UPDATES

- Cascade Rd at I285 Interchange
 - Conceptual scope completed
 - Funding Needs: \$18 Million
 - TIGER Application to be submitted in the Fall 2017
 - Letters of Support
 - Match Requirement: \$3.6 Million by COA/City of South Fulton





OPERATIONS & MAINTENANCE



2018 BUDGET CAPITAL CONSIDERATIONS

1. Construction and Operations Maintenance

Enhancements- \$2,250,000

1. Equipment Needs:
 1. Replacement of three(2) grass tractors that are inoperable
 2. Replacement of backhoe utilized by drainage crew. 2 on hand
 3. Replacement of brush tractor for cutting brush and trees from the Right-of-Way.
2. GDOT LMIG Matching Grants
 1. 2018 Resurfacing Award
 1. \$1.2 Million GDOT Grant
 2. \$350,000 Local Match Required
 2. Guardrail Replacement Safety Grant
 1. \$185,000 GDOT Grant
 2. \$56,000 Local Match Required
3. Additional funds for dedicated Bridge/Culvert Maintenance





OPERATIONS & MAINTENANCE



2018 BUDGET CAPITAL CONSIDERATIONS

2. Traffic Operations & Maintenance

1. Enhancements- \$625,000

1. Geoinventory and integration of existing traffic control devices with the work order system.
2. Upgrade of Street Name Signs to meet current MUTCD Standards.
3. Replacement of 3 ATMS repeater stations that were damaged by lightning strikes
4. Replacement of 6 existing automatic and 2 manual traffic counters that are 15 years old and exceed their lifecycle.
5. Increase on-hand inventory of maintenance supplies for 72 traffic signals, 42 school zone signals and 12 flashing caution lights.



Connect South Fulton - City Contribution by Population*
FY 2016-2017

Municipality	Population	Amount Committed
Chattahoochee Hills	2,690	\$2,800.00
College Park	13,264	\$13,600.00
East Point	35,467	\$36,500.00
Fairburn	13,967	\$14,400.00
Hapeville	6,650	\$6,800.00
Palmetto	4,421	\$4,500.00
Union City	20,805	\$21,400.00
Total	97,264	\$100,000.00

*Amounts are based on 2015 Population Estimates from the U.S. Census Bureau.

** City of South Fulton will be added for FY 2017-2018



DEVELOPMENT AUTHORITY
of FULTON COUNTY

141 Pryor Street S.W., Suite 1031, Atlanta, Georgia 30303 - (404) 612-8078

Al Nash
Executive Director

Robert J. Shaw
Chairman

Penn Hodge
Vice Chairman

Dr. Samuel Jolley, Jr.
Secretary

Walter Metze
Treasurer

Dr. Michael J. Bell
Board Member

Sam Bacote
Board Member

Steve Broadbent
Board Member

Regina Page
Board Member

Dear Mayor Edwards and South Fulton City Council Members:

In July 2014, the Development Authority of Fulton County (DAFC) had the vision to create an economic development partnership organization for the cities of South Fulton. The goal of the organization is to create cooperation amongst the eight cities in economic development efforts.

The partnership is modeled after other successful economic development partnerships in the metro Atlanta area, such as Partnership Gwinnett, Progress Partners of North Fulton Atlanta, and Cobb Edge. After input from both local economic development staff and the mayors from all eight cities, the name and tag line chosen for this partnership is "Connect South Fulton: ATL's Gateway to Opportunity." *Connect South Fulton* is currently led by an Advisory Group, which consists of the mayor from each South Fulton city. Several months ago, the group unanimously chose Union City Mayor Vince Williams as its chairman to lead the efforts of the partnership.

The purpose of *Connect South Fulton* is to leverage and market the many positive attributes of the cities of South Fulton into one brand in order to create economic development opportunities. To this end, the future staff of *Connect South Fulton* will focus on four main objectives, as outlined in the Strategic Action Plan and based on feedback from local economic development staff from each city:

- Business Retention;
- Business Recruitment and Expansion;
- Marketing; and
- Government Relations.

Funding of *Connect South Fulton* from each city is critical, as it will supplement DAFC's contribution to allow this important economic development initiative to begin operation in 2017. Over time, it is anticipated that private funding from South Fulton's business and industry will support the efforts of the partnership and less support from the cities will be necessary.

We look forward to the City of South Fulton's participation and financial support for *Connect South Fulton*.

Regards,

Al Nash, Executive Director

